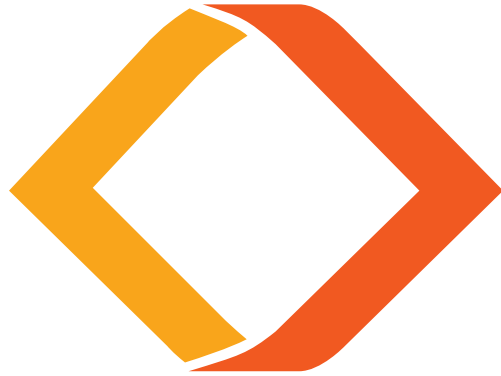




nexxis
brand
guide



nexxis®



nexxis[®]

Nexxis[®] is a brand that believes in bringing the future into the present. The future trends and technologies in laminates are captured in the prefix, “nexx” while the suffix “is” suggests the currency of these trends and technologies, conveying a sense of style and fashion.

The diamond logo incorporated within the logotype refers to the “diamond” grade of Laminexx’s products and service. The interlocking structure also alludes to the easy-to-install high pressured laminates in its precision, simplicity and quality.

> The Nexxis Colors



Nexxis® brand is defined by three colors: bright orange, dark orange and grey. The bright orange color is to be used for accents and highlights. Given a choice, the bright orange should be used instead of dark orange. The dark orange is used to complement the bright orange.

The grey color is used predominately for text purposes, as seen in the logo where the word, “nexxis” is in grey. In all cases, 70% grey should be used instead of 100% black.

> Nexxis Logo with Slogan

nexxis®
The Choice of Laminates

Pantone Process
Light Orange: 22-1
Dark Orange: 56-1
Grey: 70% black

nexxis®
The Choice of Laminates

Pantone Solid
Light Orange: 130
Dark Orange: 1665
Grey: 70% black

nexxis®
The Choice of Laminates

One Color
70% tint of
dominant spot color

nexxis®
The Choice of Laminates

Inverted Color
100% white

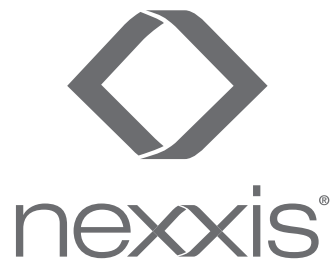
> Nexxis Logo with Symbol



Pantone Process
Light Orange: 22-1
Dark Orange: 56-1
Grey: 70% black



Pantone Solid
Light Orange: 130
Dark Orange: 1665
Grey: 70% black



One Color
70% tint of
dominant spot color



Inverted Color
100% white